

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>489524 /       |  | <u>Alt Order #</u><br>06266586                         |
| <u>Product</u><br>OBAMA 4 AMERICA            |  |  |
| <u>Contract Dates</u><br>10/09/12 - 10/15/12 |  | <u>Estimate #</u><br>1537                              |
| <u>Advertiser</u><br>Obama For America       |  | <u>Original Date / Revision</u><br>09/20/12 / 09/20/12 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast       | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KVVU                       | <u>Account Executive</u><br>Teresa Difuria | <u>Sales Office</u><br>TELEREP-PHIL                    |
| <u>Special Handling</u>                      |  |  |
| <u>Demographic</u><br>Adults 35+             |  |  |
| <u>IDB#</u>                                  | <u>Advertiser Code</u>                     | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                            |  | <u>Advertiser Ref</u>                                  |

| *Line | Ch          | Start Date  | End Date   | Description                 | Start/End Time        | Days            | Length        | Spots/Week        | Rate        | Type        | Spots | Amount     |
|-------|-------------|---|--|-----------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| N 1   | KVVU        | 10/14/12  | 10/15/12   | BB League Championships     | 1pm-8pm               |                 | :30           |                   |             | NM          | 1     | \$2,200.00 |
|       |             | <u>Start Date</u>   | <u>End Date</u>  | <u>Weekdays</u>             |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 10/09/12  | 10/15/12   | M-----S                     |                       |                 |               | 1                 | \$2,200.00  |             |       |            |
| N 7   | KVVU        | 10/09/12  | 10/15/12   | Better                      | M-F 11a-12p           |                 | :30           |                   |             | NM          | 16    | \$6,495.00 |
|       |             | <u>Start Date</u>   | <u>End Date</u>  | <u>Weekdays</u>             |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 10/09/12  | 10/15/12   | MTWTF--                     |                       |                 |               | 5                 | \$125.00    |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>   | <u>Date Range</u>  | <u>Description</u>          | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |       |            |
|       | 2           | KVVU  | 10/09/12-10/15/12  | Better                      | M-F 11a-12p           | MTuWThF----     | :30           |                   | \$125.00    | NM          |       |            |
|       |             |   | See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17 |                             |                       |                 |               |                   |             |             |       |            |
|       | 6           | KVVU  | 10/15/12-10/15/12  | Divorce Court/Divorce Court | M-F 11a-12p           | M-----          | :30           |                   | \$195.00    | NM          |       |            |
|       | Ⓜ           | MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2 |  |                             |                       |                 |               |                   |             |             |       |            |
|       | 7           | KVVU  | 10/15/12-10/15/12  | Cops/Dog The Bounty Hunter  | M-F 12-1p             | M-----          | :30           |                   | \$195.00    | NM          |       |            |
|       | Ⓜ           | MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2 |  |                             |                       |                 |               |                   |             |             |       |            |
|       | 8           | KVVU  | 10/15/12-10/15/12  | Katie Couric                | 1-2pm                 | M-----          | :30           |                   | \$275.00    | NM          |       |            |
|       | Ⓜ           | MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2 |  |                             |                       |                 |               |                   |             |             |       |            |
|       | 9           | KVVU  | 10/15/12-10/15/12  | Katie Couric                | 1-2pm                 | M-----          | :30           |                   | \$275.00    | NM          |       |            |
|       | Ⓜ           | MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2 |  |                             |                       |                 |               |                   |             |             |       |            |
|       | 10          | KVVU  | 10/15/12-10/15/12  | Anderson Cooper             | 2-3p                  | M-----          | :30           |                   | \$300.00    | NM          |       |            |
|       | Ⓜ           | MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2 |  |                             |                       |                 |               |                   |             |             |       |            |
|       | 11          | KVVU  | 10/15/12-10/15/12  | The Dr.Oz Show              | 3-4p                  | M-----          | :30           |                   | \$350.00    | NM          |       |            |
|       | Ⓜ           | MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2 |  |                             |                       |                 |               |                   |             |             |       |            |
|       | 12          | KVVU  | 10/15/12-10/15/12  | The Dr.Oz Show              | 3-4p                  | M-----          | :30           |                   | \$350.00    | NM          |       |            |
|       | Ⓜ           | MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2 |  |                             |                       |                 |               |                   |             |             |       |            |
|       | 13          | KVVU  | 10/15/12-10/15/12  | Anderson Cooper             | 2-3p                  | M-----          | :30           |                   | \$300.00    | NM          |       |            |
|       | Ⓜ           | MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2 |  |                             |                       |                 |               |                   |             |             |       |            |
|       | 14          | KVVU  | 10/15/12-10/15/12  | Special Early News          | Special Early News    | M-----          | :30           |                   | \$550.00    | NM          |       |            |
|       | Ⓜ           | MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2 |  |                             |                       |                 |               |                   |             |             |       |            |
|       | 15          | KVVU  | 10/13/12-10/13/12  | Special Early News          | Special Early News    | -----Sa--       | :30           |                   | \$1,200.00  | NM          |       |            |
|       | Ⓜ           | MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2 |  |                             |                       |                 |               |                   |             |             |       |            |
|       | 16          | KVVU  | 10/13/12-10/13/12  | The Closer                  | M-Sa 8-10p/Su 7-1     | -----Sa--       | :30           |                   | \$805.00    | NM          |       |            |
|       | Ⓜ           | MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2 |  |                             |                       |                 |               |                   |             |             |       |            |
|       | 17          | KVVU  | 10/11/12-10/11/12  | Fox 5 News at 6pm           | M-F 6-630pm           | -----Th----     | :30           |                   | \$1,200.00  | NM          |       |            |
|       | Ⓜ           | MG for 12.10,12.5,16.2,14.2,9.5,24.2,28.1,10.5,10.10,13.2,8.2,11.5,11.8,16.3,15.1,7.2 |  |                             |                       |                 |               |                   |             |             |       |            |
| N 8   | KVVU        | 10/09/12  | 10/15/12   | Divorce Court/Divorce Court | M-F 12-1p             |                 | :30           |                   |             | NM          | 4     | \$500.00   |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.





**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 489524 /            | 06266586    |

| Contract Dates      | Product         | Estimate # |
|---------------------|-----------------|------------|
| 10/09/12 - 10/15/12 | OBAMA 4 AMERICA | 1537       |

| Advertiser        | Original Date / Revision |
|-------------------|--------------------------|
| Obama For America | 09/20/12 / 09/20/12      |

| *Line         | Ch          | Start Date        | End Date   | Description        | Start/End Time        | Days            | Length        | Spots/Week        | Rate        | Type        | Spots      | Amount             |
|---------------|-------------|-------------------|--|--------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|------------|--------------------|
| N 16          | KVVU        | 10/09/12          | 10/15/12   | MORE Access        | 630-7pm               |                 | :30           |                   |             | NM          | 3          | \$675.00           |
|               |             | <u>Start Date</u> | <u>End Date</u>  | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |            |                    |
| Week:         |             | 10/09/12          | 10/15/12   | MTWTF--            |                       |                 |               | 5                 | \$225.00    |             |            |                    |
|               | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>  | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |            |                    |
|               | 2           | KVVU              | 10/09/12-10/15/12  | MORE Access        | 630-7pm               | MTuWThF----     | :30           |                   | \$225.00    | NM          |            |                    |
|               |             |                   | See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17 |                    |                       |                 |               |                   |             |             |            |                    |
|               | 3           | KVVU              | 10/09/12-10/15/12  | MORE Access        | 630-7pm               | MTuWThF----     | :30           |                   | \$225.00    | NM          |            |                    |
|               |             |                   | See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17 |                    |                       |                 |               |                   |             |             |            |                    |
| N 24          | KVVU        | 10/13/12          | 10/13/12   | The Closer         | Sa 2-3p               |                 | :30           |                   |             | NM          | 0          | \$0.00             |
|               |             | <u>Start Date</u> | <u>End Date</u>  | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |            |                    |
| Week:         |             | 10/08/12          | 10/14/12   | -----1-            |                       |                 |               | 1                 | \$85.00     |             |            |                    |
|               | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>  | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |            |                    |
|               | 1           | KVVU              | 10/08/12-10/14/12  | The Closer         | Sa 2-3p               | -----Sa--       | :30           |                   | \$85.00     | NM          |            |                    |
|               |             |                   | See MG 24.2  |                    |                       |                 |               |                   |             |             |            |                    |
|               | 2           | KVVU              | 10/13/12-10/13/12  | Special Early News | Special Early New     | -----Sa--       | :30           |                   | \$360.00    | NM          |            |                    |
|               |             |                   | See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17 |                    |                       |                 |               |                   |             |             |            |                    |
| N 28          | KVVU        | 10/15/12          | 10/15/12   | Bones              | Mon 8p-9p             |                 | :30           |                   |             | NM          | 0          | \$0.00             |
|               |             | <u>Start Date</u> | <u>End Date</u>  | <u>Weekdays</u>    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |            |                    |
| Week:         |             | 10/15/12          | 10/21/12   | 1-----             |                       |                 |               | 1                 | \$2,800.00  |             |            |                    |
|               | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>  | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |            |                    |
|               | 1           | KVVU              | 10/15/12-10/21/12  | Bones              | Mon 8p-9p             | M-----          | :30           |                   | \$2,800.00  | NM          |            |                    |
|               |             |                   | See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16,7.17 |                    |                       |                 |               |                   |             |             |            |                    |
| <b>Totals</b> |             |                   |  |                    |                       |                 |               |                   |             |             | <b>122</b> | <b>\$61,010.00</b> |

| Time Period         | # of Spots | Gross Amount       | Net Amount         |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/15/12 | 122        | \$61,010.00        | \$51,858.50        |
| <b>Totals</b>       | <b>122</b> | <b>\$61,010.00</b> | <b>\$51,858.50</b> |

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP.# OFF.# 762 SALESMAN #  
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY  
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6266586 CLASS: NATL. LOCAL REGIONAL  
PRDCT OBAMA 4 AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP20/12 15.53

REP: TO ROSE  
FR NIKKI  
REJECTED M4- DUE TO WRAPPING WEEKS  
CREATED AND OKD M5  
SEE LINES 43-51  
TOTAL SAME  
PLS CNF THANKS

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007  
OBAMA FOR AMERICA

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS   | TOTL SPTS |
|-------|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|--------|-----------|
| 8     | ES  |    | 1100A-1200N | 30   |     | \$125.00 | 10/9       | 10/15    | 4       |           | TU-F,M | 4         |

PROGRAM : BETTER LAS VEGAS

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1537

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 43  | A   |    | 1100A-1200N | 30   |     | \$195.00 | 10/15      | 10/15    | 1        |           | MON  | 1         |
| PROGRAM : DIVORCE COURT<br>ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS<br>ORD COM2 : ADVISE.  |     |    |             |      |     |          |            |          |          |           |      |           |
| THIS IS A MAKE-GOOD FOR OCT9 ON LINE-8 FOR 1 SPOT/WK<br>THIS IS A MAKE-GOOD FOR OCT9 ON LINE-9 FOR 1 SPOT/WK<br>THIS IS A MAKE-GOOD FOR OCT9 ON LINE-40 FOR 1 SPOT/WK<br>THIS IS A MAKE-GOOD FOR OCT9 ON LINE-11 FOR 2 SPOTS/WK<br>THIS IS A MAKE-GOOD FOR OCT9 ON LINE-12 FOR 2 SPOTS/WK<br>THIS IS A MAKE-GOOD FOR OCT9 ON LINE-13 FOR 2 SPOTS/WK<br>THIS IS A MAKE-GOOD FOR OCT9 ON LINE-14 FOR 1 SPOT/WK<br>THIS IS A MAKE-GOOD FOR OCT9 ON LINE-15 FOR 1 SPOT/WK<br>THIS IS A MAKE-GOOD FOR OCT9 ON LINE-16 FOR 1 SPOT/WK<br>THIS IS A MAKE-GOOD FOR OCT11 ON LINE-17 FOR 2 SPOTS/WK<br>THIS IS A MAKE-GOOD FOR OCT15 ON LINE-32 FOR 1 SPOT/WK<br>THIS IS A MAKE-GOOD FOR OCT13 ON LINE-41 FOR 1 SPOT/WK |     |    |             |      |     |          |            |          |          |           |      |           |
| 44  | A   |    | 1200N-100P  | 30   |     | \$195.00 | 10/15      | 10/15    | 1        |           | MON  | 1         |
| PROGRAM : COPS/DOG THE BOUNTY HUNTER<br>ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS<br>ORD COM2 : ADVISE.   |     |    |             |      |     |          |            |          |          |           |      |           |
| PART OF A MAKEGOOD MADE UP OF LINES 43-51   |     |    |             |      |     |          |            |          |          |           |      |           |
| 45  | A   |    | 100P-200P   | 30   |     | \$275.00 | 10/15      | 10/15    | 2        |           | MON  | 2         |
| PROGRAM : KATIE COURIC<br>ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS<br>ORD COM2 : ADVISE.   |     |    |             |      |     |          |            |          |          |           |      |           |
| PART OF A MAKEGOOD MADE UP OF LINES 43-51   |     |    |             |      |     |          |            |          |          |           |      |           |
| 46  | A   |    | 200P-300P   | 30   |     | \$300.00 | 10/15      | 10/15    | 2        |           | MON  | 2         |
| PROGRAM : ANDERSON COOPER<br>ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS<br>ORD COM2 : ADVISE.  |     |    |             |      |     |          |            |          |          |           |      |           |
| PART OF A MAKEGOOD MADE UP OF LINES 43-51   |     |    |             |      |     |          |            |          |          |           |      |           |
| 47  | A   |    | 300P-400P   | 30   |     | \$350.00 | 10/15      | 10/15    | 2        |           | MON  | 2         |
| PROGRAM : DR OZ<br>ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS<br>ORD COM2 : ADVISE.  |     |    |             |      |     |          |            |          |          |           |      |           |
| PART OF A MAKEGOOD MADE UP OF LINES 43-51   |     |    |             |      |     |          |            |          |          |           |      |           |

| LINE#  | REP | CD | TIME PERIOD   | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS   | TOTL SPTS |
|--|-----|----|---------------|------|-----|------------|------------|----------|----------|-----------|--------|-----------|
| 48   | A   |    | 400P-430P     | 30   |     | \$550.00   | 10/15      | 10/15    | 1        |           | MON    | 1         |
| PROGRAM : NEWS<br>ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS<br>ORD COM2 : ADVISE.<br>PART OF A MAKEGOOD MADE UP OF LINES 43-51         |     |    |               |      |     |            |            |          |          |           |        |           |
| 49   | A   |    | 730P-800P     | 30   |     | \$1,200.00 | 10/13      | 10/13    | 1        |           | SAT    | 1         |
| PROGRAM : SPECIAL NEWS<br>ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS<br>ORD COM2 : ADVISE.<br>PART OF A MAKEGOOD MADE UP OF LINES 43-51 |     |    |               |      |     |            |            |          |          |           |        |           |
| 50   | A   |    | 900P-1000P    | 30   |     | \$805.00   | 10/13      | 10/13    | 1        |           | SAT    | 1         |
| PROGRAM : THE CLOSER<br>ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS<br>ORD COM2 : ADVISE.<br>PART OF A MAKEGOOD MADE UP OF LINES 43-51   |     |    |               |      |     |            |            |          |          |           |        |           |
| 51   | A   |    | 730P-800P     | 30   |     | \$1,200.00 | 10/11      | 10/11    | 1        |           | THU    | 1         |
| PROGRAM : SPECIAL NEWS<br>ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS<br>ORD COM2 : ADVISE.<br>PART OF A MAKEGOOD MADE UP OF LINES 43-51 |     |    |               |      |     |            |            |          |          |           |        |           |
| 59   |     |    | ES 1200N-100P | 30   |     | \$125.00   | 10/9       | 10/15    | 4        |           | TU-F,M | 4         |
| PROGRAM : DIVORCE COURT  |     |    |               |      |     |            |            |          |          |           |        |           |
| 40   | ES  |    | 100P-200P     | 30   |     | \$125.00   | 10/9       | 10/15    | 4        |           | TU-F,M | 4         |
| PROGRAM : COPS/DOG THE BOUNTY HUNTER<br>ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.<br>THIS IS A MAKE-GOOD FOR OCT9 ON LINE-10 FOR 5 SPOTS/WK                              |     |    |               |      |     |            |            |          |          |           |        |           |
| 11   | ES  |    | 200P-300P     | 30   |     | \$150.00   | 10/9       | 10/15    | 8        |           | TU-F,M | 8         |
| PROGRAM : KATIE COURIC   |     |    |               |      |     |            |            |          |          |           |        |           |
| 12   | ES  |    | 300P-400P     | 30   |     | \$175.00   | 10/9       | 10/15    | 8        |           | TU-F,M | 8         |
| PROGRAM : ANDERSON COOPER  |     |    |               |      |     |            |            |          |          |           |        |           |
| 13   | ES  |    | 400P-500P     | 30   |     | \$225.00   | 10/9       | 10/15    | 8        |           | TU-F,M | 8         |
| PROGRAM : DR OZ  |     |    |               |      |     |            |            |          |          |           |        |           |

FAX# 610-225-1191  
HARRIS REPORT FROM REP SEP20/12 15.53  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS   | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|--------|-----------|
| : LINE#   | :   | :  | :           | :    | :   | :          | : DATE     | : DATE   | : /WK    | : INVT    | :      | : SPTS    |
| 14  | ES  |    | 500P-530P   | 30   |     | \$285.00   | 10/9       | 10/15    | 4        |           | TU-F,M | 4         |
| PROGRAM : FOX 5 NEWS AT 5PM   |     |    |             |      |     |            |            |          |          |           |        |           |
| 15  | ES  |    | 530P-600P   | 30   |     | \$325.00   | 10/9       | 10/15    | 4        |           | TU-F,M | 4         |
| PROGRAM : FOX 5 NWS AT 530P   |     |    |             |      |     |            |            |          |          |           |        |           |
| 16  | ES  |    | 600P-630P   | 30   |     | \$300.00   | 10/9       | 10/15    | 4        |           | TU-F,M | 4         |
| PROGRAM : FOX 5 NWS AT 6P   |     |    |             |      |     |            |            |          |          |           |        |           |
| 17  | ES  |    | 630P-700P   | 30   |     | \$225.00   | 10/9       | 10/15    | 3        |           | TU-F,M | 3         |
| PROGRAM : MORE ACCESS   |     |    |             |      |     |            |            |          |          |           |        |           |
| 41  | S   |    | 730P-800P   | 30   |     | \$360.00   | 10/13      | 10/13    | 0        |           | SAT    | 0         |
| PROGRAM : FOX5 NEWS<br>ORD COM1: SPOTS N/A DUE TO SPORTS. MG OFFER FOX5 NEWS AFTER FOOTBAL GAME. PRE-<br>ORD COM2: BOOKED PLS APPROVE. ON LINE-25 FOR 1 SPOT/WK<br>THIS IS A MAKE-GOOD FOR OCT13 ON LINE-28 FOR 1 SPOT/WK<br>THIS IS A MAKE-GOOD FOR OCT13 ON LINE-28 FOR 1 SPOT/WK |     |    |             |      |     |            |            |          |          |           |        |           |
| 32  | S   |    | 800P-900P   | 30   |     | \$2,800.00 | 10/15      | 10/15    | 0        |           | MON    | 0         |
| PROGRAM : BONES   |     |    |             |      |     |            |            |          |          |           |        |           |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

STATION MAKEGOOD OFFERS:

|    |        |       |                             |  |  |  |       |  |     |          |  |            |
|----|--------|-------|-----------------------------|--|--|--|-------|--|-----|----------|--|------------|
| M4 | REJECT | BUY#8 | MISSED: TU-F, M/1100A-1200N |  |  |  | OCT15 |  | 30S | \$125.00 |  | (SEP20/12) |
|----|--------|-------|-----------------------------|--|--|--|-------|--|-----|----------|--|------------|

|        |                    |              |     |            |  |  |
|--------|--------------------|--------------|-----|------------|--|--|
| BUY#9  | TU-F, M/1200N-100P | OCT15        | 30S | \$125.00   |  |  |
| BUY#40 | TU-F, M/100P-200P  | OCT15        | 30S | \$125.00   |  |  |
| BUY#11 | TU-F, M/200P-300P  | OCT15 (2/WK) | 30S | \$125.00   |  |  |
| BUY#12 | TU-F, M/300P-400P  | OCT15 (2/WK) | 30S | \$150.00   |  |  |
| BUY#13 | TU-F, M/400P-500P  | OCT15 (2/WK) | 30S | \$175.00   |  |  |
| BUY#14 | TU-F, M/500P-530P  | OCT15        | 30S | \$225.00   |  |  |
| BUY#15 | TU-F, M/530P-600P  | OCT15        | 30S | \$285.00   |  |  |
| BUY#16 | TU-F, M/600P-630P  | OCT15        | 30S | \$325.00   |  |  |
| BUY#17 | TU-F, M/630P-700P  | OCT11 OCT15  | 30S | \$300.00   |  |  |
| BUY#32 | MON/800P-900P      | OCT15        | 30S | \$225.00   |  |  |
| BUY#41 | SAT/730P-800P      | OCT15        | 30S | \$2,800.00 |  |  |

OFFER: MON/1100A-1200N

|                  |              |     |            |  |  |
|------------------|--------------|-----|------------|--|--|
| & MON/1200N-100P | OCT15        | 30S | \$360.00   |  |  |
| & MON/100P-200P  | OCT15        | 30S | \$195.00   |  |  |
| & MON/200P-300P  | OCT15 (2/WK) | 30S | \$195.00   |  |  |
| & MON/300P-400P  | OCT15 (2/WK) | 30S | \$275.00   |  |  |
| & MON/400P-430P  | OCT15 (2/WK) | 30S | \$300.00   |  |  |
| & SAT/730P-800P  | OCT15        | 30S | \$350.00   |  |  |
| & SAT/900P-1000P | OCT15        | 30S | \$550.00   |  |  |
| & THU/730P-800P  | OCT13        | 30S | \$1,200.00 |  |  |
|                  | OCT13        | 30S | \$805.00   |  |  |
|                  | OCT11        | 30S | \$1,200.00 |  |  |

CMT: SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS  
CMT: ADVISE.

MISSED: TU-F, M/1100A-1200N

|        |                    |              |     |            |  |            |
|--------|--------------------|--------------|-----|------------|--|------------|
| BUY#8  | TU-F, M/1200N-100P | OCT9         | 30S | \$125.00   |  | (SEP20/12) |
| BUY#9  | TU-F, M/100P-200P  | OCT9         | 30S | \$125.00   |  |            |
| BUY#40 | TU-F, M/200P-300P  | OCT9         | 30S | \$125.00   |  |            |
| BUY#11 | TU-F, M/300P-400P  | OCT9 (2/WK)  | 30S | \$150.00   |  |            |
| BUY#12 | TU-F, M/400P-500P  | OCT9 (2/WK)  | 30S | \$175.00   |  |            |
| BUY#13 | TU-F, M/500P-530P  | OCT9         | 30S | \$225.00   |  |            |
| BUY#14 | TU-F, M/530P-600P  | OCT9         | 30S | \$285.00   |  |            |
| BUY#15 | TU-F, M/600P-630P  | OCT9         | 30S | \$325.00   |  |            |
| BUY#16 | TU-F, M/630P-700P  | OCT11 (2/WK) | 30S | \$300.00   |  |            |
| BUY#17 | MON/800P-900P      | OCT15        | 30S | \$225.00   |  |            |
| BUY#41 | SAT/730P-800P      | OCT15        | 30S | \$2,800.00 |  |            |

OFFER: MON/1100A-1200N

|                  |              |     |            |  |  |
|------------------|--------------|-----|------------|--|--|
| & MON/1200N-100P | OCT15        | 30S | \$360.00   |  |  |
| & MON/100P-200P  | OCT15        | 30S | \$195.00   |  |  |
| & MON/200P-300P  | OCT15 (2/WK) | 30S | \$195.00   |  |  |
| & MON/300P-400P  | OCT15 (2/WK) | 30S | \$275.00   |  |  |
| & MON/400P-430P  | OCT15 (2/WK) | 30S | \$300.00   |  |  |
| & SAT/730P-800P  | OCT15        | 30S | \$350.00   |  |  |
| & SAT/900P-1000P | OCT15        | 30S | \$550.00   |  |  |
| & THU/730P-800P  | OCT13        | 30S | \$1,200.00 |  |  |
|                  | OCT13        | 30S | \$805.00   |  |  |
|                  | OCT11        | 30S | \$1,200.00 |  |  |

CMT: SPOTS N/A DUE TO DEBATE & SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS  
CMT: ADVISE.



| LINE#          | REP   | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| :              | LINE# | :  | :           | :    | :   | :    | DATE       | DATE     | :        | :         | :    | :         |
| OCT/12         |       |    | 61010.00    |      |     |      |            |          |          |           |      |           |
| CONTRACT TOTAL |       |    |             |      |     |      |            |          |          |           |      | 61010.00  |
| TOTAL SPOTS    |       |    |             |      |     |      |            |          |          |           |      | 122       |

MARKET TOTALS \$244,040 KVVU 25% KSNV 29% KLAS 20% KTNV 13% KVMY 9% KVCW 3% CABL 0% KTUD 1%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE